

COPANY NEWS

ESCHA reinforces national and international sales

Holger Beland, a new sales staff on board

Halver, 20 Jan. 2010

As of 01 January 2010 the German connector- and housing specialist ESCHA has reinforced its outside sales in North of Germany and Western Europe. The company welcomes Holger Beland (40) as a new member of the staff who has already been involved in the international sales of electromechanical components for many years. As a senior engineer, he is not a newcomer to the business. His main target is to intensify contacts with existing customers and convince new customers of the performance and product range of ESCHA.

Holger Beland is going to strengthen the previous sales team in Germany and in particular the north-western part. He will also support Export Sales and in addition to the Benelux-countries he will be responsible for France and Great Britain as well.

“With Holger Beland, we are enhancing our sales activities at home and abroad. ESCHA continues to offer nation- and worldwide service in times where many companies are reducing their overall resources for cost reasons”, said Marco Heck, Director of Marketing and Sales.

Press-Contact

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ESCHA_0110: Holger Beland is a new sales representative at ESCHA.

ESCHA – About us

ESCHA is a leading supplier in the field of connectivity and enclosure technology. The family enterprise has been developing and manufacturing in Halver, Germany for more than 25 years. More than 400 employees help create innovative products, and thus continue to extend the product portfolio. ESCHA fulfils customers' specific requirements through highly in-depth development and production.

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